

THE LOWELL WOLF MEMORIAL SCHOLARSHIP



2025 Video Scholarship Contest

Walk Safe Long Island's 2025 Video Scholarship Contest is open to Long Island and Queens high school juniors and seniors who submit a video adhering to the following parameters:

- Video no less than 30 seconds, no longer than 3 minutes
- Content should focus on highlighting one or more of the Vehicle and Traffic Laws for Pedestrian Enforcement. You can reference those laws [HERE](#) or download the quick reference guide [HERE](#).
- Video cannot contain profanity, lewd or inappropriate content, or personal information
- Submission of video, regardless of selection for award, gives the New York Coalition for Transportation Safety (award-granting entity) permission to use and repurpose content for educational and promotional purposes related to video's original content.

How do we make Long Island and Queens safer for pedestrians? The first step is making sure everyone knows the same rules. Do you know, which traffic laws apply to pedestrians? What the law is regarding crosswalks? What do you do if there isn't a crosswalk? What about sidewalks?

Walk Safe Long Island, a collaborative of health and transportation safety educators from across Nassau and Suffolk Counties, wants your help in educating Long Islanders and Queens residents on how to stay safe.

INSTRUCTIONS

1. Please **create a short video** that illustrates one or more of [The New York State Vehicle and Traffic Law for Pedestrian Enforcement](#) as detailed by the New York State Department of Transportation.
2. Answer the question, **"Why is it important to educate your community about pedestrian and traffic safety?"**
3. Submit your video file and answer at <https://www.walksafeli.org/2025-video-contest> (If you have any questions about acceptable file formats for submission, please reach out to lihc@nshc.org with your questions and we will work with you to get your video submitted)

Deadline: Saturday, May 31, 2025 at 11:59 pm

Helpful Resources

- Feel free to use as inspiration and/or reference:
 - [The New York State Vehicle and Traffic Law for Pedestrian Enforcement](#) and/or [this quick reference guide](#)
 - [Department of Transportation \(DOT\) website](#) and the DOT's materials on [pedestrian education](#), including [Tips for Pedestrian Safety](#) and the *See! Be Seen!* campaign
 - [Governor's Traffic Safety Committee \(GTSC\) website](#)
 - [The Three Es – Engineering, Enforcement and Education](#)
 - NYC DOT [Traffic Calming](#) and [Traffic Calming Design Guidelines for Pedestrian Safety](#)

Free Video Editing Resources

- [CapCut](#)
- [Canva](#)
- iMovie (free for iPhone and Mac users)
- *If you have any questions about acceptable file formats for submission, please reach out to lihc@nshc.org with your questions and we will work with you to get your video submitted.*

A prize of \$1,000 per student will be awarded to two winners.

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About Lowell Wolf

Lowell Wolf was a Nassau County Transportation Project Manager and professor at Farmingdale State College, SUNY. His interests and concern for pedestrian safety led to a position as an educator with the New York Coalition for Transportation Safety. NYCTS is a grant-based nonprofit dedicated to and funded by the New York State Governors Traffic Safety Committee. Lowell's work involved sharing best practices for transportation safety as well as creating educational programs and events throughout Long Island, with the goal of reducing preventable traffic injury and death. This scholarship is a fitting tribute to Lowell, as it ensures the education of future generations. Road safety audits like these in the scholarship will make more increase awareness and help create changes to dangerous intersections, thus saving lives.